anisa gray garnett
strategic product design leader

contact

www.anisagray.info | garnett.anisa@gmail.com
www.linkedin.com/in/anisagraygarnett
434.960.3817 | richmond, va

about

strategic product leader with expertise in design, analytics, and strategic policy dynamics. skilled in crafting elegant, user-centric solutions for complex, mission-critical challenges. leverages creative thinking, analytical rigor, and cross-functional collaboration to drive innovation in technical and scientific domains.

education

virginia commonwealth university

richmond, va

ba, political science, cum laude. concentration in fine arts and middle eastern studies

georgetown university, persian language institute

washington, dc

intensive persian/farsi language and cultural studies program

general assembly

los angeles, ca

user experience design immersive

awards

secretary of defense medal for the global war on terrorism, 2015-2016

national intel analysis award, directorate of national intelligence, 2015

exceptional collaboration award, national geospatial agency, 2015

national intelligence professional award for counterproliferation, 2014

relevant work experience

lead ux/ui engineering and design, us government analytics practice | mckinsey & company

washington, dc aug 2021-present

- spearhead ux/ui strategy for high-stakes government analytics projects, bridging complex data systems and user-friendly interfaces
- drive cross-functional collaboration between data scientists, engineers, and government stakeholders to deliver impactful analytics solutions
- implement design thinking methodologies to transform raw data into actionable insights for critical decision-making processes
- mentor and lead a team of designers and engineers, fostering innovation and continuous improvement

product design ops | grid.ai

new york, ny oct 2020-march 2021

- led the development of an advanced machine learning platform, translating complex technical requirements into intuitive interfaces for specialized data scientists and ml researchers
- implemented a comprehensive design system tailored to machine learning workflows, optimizing visualizations of complex datasets and model outputs for academic and industry users
- managed cross-functional teams through iterative product improvements, balancing technical depth with usability enhancements while establishing "design thinking" methodologies for highly technical ai/ml products

senior avionics and aerospace product designer | honeywell aerospace

phoenix, az jun 2019—oct 2020

- led product design for mission-critical avionics systems, including the high-altitude lidar atmospheric sensing (halas) program
- designed three integrated cockpit/avionics platforms, creating cohesive interfaces meeting stringent aerospace industry standards and faa regulations
- conducted extensive user testing with test pilots, flight engineers, and scientists, ensuring optimal usability in high-stakes aerospace environments
- developed expertise in designing for highly regulated aerospace environments, adhering to do-178c software considerations

strategic military analysis | department of defense

washington, dc and kuwait jan 2013-may 2016 (civilian)

- co-authored award-winning syria-iraq *areas of influence* map and accompanying strategic analytics, visually representing complex geopolitical data for high level decision-makers
- authored strategic research reports on political and military operations for executive branch readers (obama administration)
- lead counter-insurgency analyst forward-deployed to kuwait, operation inherent resolve